

PROGRAM SUBSCRIPTIONS (Q1 2017)

earthTV's unique Programs offer a universal window to the world live, around the clock, all year long, with views from the most prominent places and exciting destinations of our planet in up to full 1080p HD (1920x1080) quality. The Programs can come live or recorded, using automated or manual delivery, to suit the needs of linear broadcasters and digital platforms.

		Program License Version:	
		STANDARD	CUSTOMIZED
Design:	color change of overlay design plate to match any channel identity	●	●
	integration of animated icons or logos		●
	replacement of still design plate and positioning of dynamic text fields		●
	installation of animated design plates and text animations		●
Language:	select from pre-installed languages EN, DE, FR, AR, CN, RU, TR and ES	●	●
	change dynamic text and weather data to any language		●
Production:	change the length each Camera Feed is shown		●
	filter specific earthTV Camera into or out of the Program		●
Music:	standard music soundtrack from earthTV's EarthGrooves compilations (soundcloud.com/earthtv)	●	●
	change of music soundtrack on the base of external music sources (with rights cleared by Client)		●
Features:	overlay international weather crawl to the Program across changing Camera Feeds	●	●
	display of additional dynamic texts such as news, events, prayer times or stock market data (rights cleared by Client)		●
	integration of additional dynamic image or video sources such as videos from Client's database or advertising media provided by Client		●
Delivery:	as permanent 24/7/365 livestream (RTMP/HLS one-to-one)	●	
	with local HDSDI/HDMI Broadcast Server (on lease)		●
Additional:	Camera Cloud (near live Clean Feed clips from all Cameras)	●	●

STANDARD Program Samples: <http://www.earthtvnet.com/samples/programs/standard>

CUSTOMIZED Program Samples: <http://www.earthtvnet.com/samples/programs/customized>